

DR. SOMNATH DAS

Associate Professor of Commerce
Head, Department of Commerce
M.Com, B.Ed, M.Phil, SET, MBA(Finance), Ph.D.
Mobile No: +91 7003389203
Email: somnathdas@ksmv.ac.in

Overview: Dr. Somnath Das presently working as an Associate Professor in the Department of Commerce at Kabi Sukanta Mahavidyalaya, Bhadreswar, Hooghly, India. He also served Kazi Nazrul University, Asansol and Rabindra Mahavidyalaya, Champadanga, Hooghly as an Assistant Professor of Commerce. Dr. Das completed his Ph.D from the University of Burdwan. Dr. Das also completed MBA in finance. He has to his credit a significant number of research papers published in national and international journals of repute. Dr. Das also acting as counselor of IGNOU and NSOU in different Study Centres. Four research scholars doing their Ph.D work under the supervision of Dr. Das. Many MBA students prepare their Project/ Thesis under his supervision. Dr. Das has written many text books for national and International publishers. He is also engaged in different confidential work of the University of Burdwan, Sidhu Kanu Birsha University, St. Xaviers' University. He acted as Resource person in different seminars and conferences. He also acted as resource person in different Radio programmes.

» **Date of Appointment to the present job: 01-04-2010**

» **Other Academic / Administrative post: UGC, IQAC, Routine, Examination**

» **Academic Background:**

SL. NO.	EXAMINATION	BOARD/ UNIVERSITY	YEAR
1	Ph.D	B.U.	2015
2	MBA	IGNOU.	2011
3	M.PHIL	B.U.	2007
4	SET	W.B.C.S.C	2007
5	B.ED.	B.U.	2004
6	M. COM (ACCT. & FINC.)	B.U.	2002
7	B.COM[ACCT(HONS)]	B.U.	2000
8	HIGHER SECONDARY	W.B.C.H.S.E.	1997
9	MADHYAMIK	W.B.B.S.E.	1995

» **Information about Ph.D.**

☉ **Date of Award:16-01-2015** (The University of Burdwan)

☉ **Ph. D. Topic:** Cash Management In Indian Corporate Sector: A Study of Select Companies

» **Professional Qualifications:**

☉ **NET/SET: 2007**

» **Publication in Journals:**

1. Das, S.(2023). 'Analysis of Liquidity and Profitability – A Study on select Pharmaceutical companies listed in Indian Stock Exchange', Business insight, Volume 10, Issue March, The University of Burdwan, ISSN: 2349-9494, pp. 70-87.
2. Das, S.(2023). 'PROFITABILITY ANALYSIS THROUGH DISCRIMINANT ANALYSIS – A STUDY ON FMCG SECTOR', Pacific Business Review International, Volume 15, Issue 9, ISSN: 0974-438X Web of Science, pp. 119-127.
3. Das, S.(2023). 'WORKING CAPITAL MANAGEMENT AND PROFITABILITY OF THE FIRM - AN EMPIRICAL STUDY ON FMCG SECTOR', Journal of Commerce & Accounting Research, Volume-12, Issue-2, April, ISSN- 2277-2146, pp. 73-82.
4. Das, S.(2022). 'PROFITABILITY TREND ANALYSIS – AN EMPIRICAL STUDY ON FMCG SECTOR OF INDIA', Journal of Supply Chain Management Systems, Volume-11, Issue-1& 2, ISSN- 2277-1387, pp. 14-23.
5. Das, S.(2021). 'Effect of WCM on the profitability of selected FMCG companies – A Study', International Journal of Applied Marketing and Management, Volume-6, Issue-2, July – December, ISSN: 2455-0132, pp. 1-11.
6. Das, S.(2021). 'Profitability Analysis of Selected Indian FMCG Companies – A Study', PIMT- Journal of Research, Volume-14, Issue-1 ,October- December, ISSN-2278-7925 UGC Care Listed Journal, pp. 21-26.

7. Das, S.(2021). 'A Comparative Study on Profitability of Selected FMCG Companies in India Using Step Regression Analysis', *New Horizons*, Volume-18, Issue- August, ISSN: 2277 – 5218 UGC Care Listed Journal, pp. 155-175.
8. Das, S.(2020). 'Financial performance Analysis with the help of Position Statement – A Study on Selected FMCG Companies', *Shodh Sanchar Bulletin*, Volume- 10, Issue- 40, October- December, ISSN: 2229-3620 UGC Care Listed Journal, pp. 108-116.
9. Das, S.(2023). 'Fundamental Analysis Using One Way ANOVA – A Study on Selected FMCG Companies in India', *Pacific Business Review International*, Volume- 13, Issue- 5, November, ISSN: 0974-438X Web of Science, pp. 91-102.
10. Das, S.(2020). 'Measuring the Performance of the Selected FMCG Companies', *SECOM Management & Technology Review*, Volume – 8 Issue- 1, October, ISSN: 2321-5968 UGC Care Listed Journal, pp. 43-55.
11. Das, S.(2018). 'Cash flow ratios and financial performance: A comparative study', *Accounting*, Volume – 5 Issue – 1, ISSN 2369-7407 (Online) - ISSN 2369-7393 (Print), pp. 1-20.
12. Das, S.(2017). 'Measuring the Performance through Cash flow Ratios – A Study on CMC', *Journal of Commerce and Accounting Research*, Volume – 6, Issue – 4, ISSN: 2277-2146 ,pp. 1-9.
13. Das, S.(2017). 'Analysis of Cash Flow Ratios – A Study on CMC', *Accounting*, Volume -4 , Issue No-1, ISSN 2369-7407 (Online) - ISSN 2369-7393 (Print), pp. 41-52.
14. Das, S.(2016). 'Corporate Cash Management – A Study on retail Sector', *Accounting*, Volume -3 , Issue No-1, ISSN 2369-7407 (Online) - ISSN 2369-7393 (Print), pp. 23-40.
15. Das, S.(2016). 'Impact of Cash Conversion Cycle for measuring the efficiency of Cash Management–A Study on Pharmaceutical Sector', *Accounting*, Volume -2 , Issue No-4, ISSN 2369-7407 (Online) - ISSN 2369-7393 (Print), pp. 143-150.
16. Das, S.(2016). 'Analysis of Cash management – A Study on Consumer Durable Sector', *Amity Business Review (ABR)*, Vol.17, No.1, Jan- June, ISSN : 0972-2343, pp. 62-77.
17. Das, S.(2015). 'Management of Corporate cash: A Study on retail sector', *Accounting*, Volume – 2, Issue No.- 1, December, ISSN 2369-7407 (Online) - ISSN 2369-7393 (Print), pp. 1-18.
18. Das, S.(2015). 'Impact of cash conversion cycle on cash holding – A study on FMCG sector', *Accounting*, Volume – 1, Issue No.- 1, November, ISSN 2369-7407 (Online) - ISSN 2369-7393 (Print), pp. 1-16.
19. Das, S.(2015). 'Cash Management in IT Sector – A Study', *Journal of Commerce & Accounting Research*, Volume -4 , Issue No-3 & 4, ISSN: 2277-2146, pp. 27-39.
20. Das, S.(2015). 'DETERMINATION OF FINANCIAL STRENGTH BY CREDIT SCORE ANALYSIS: - A STUDY ON CONSUMER DURABLE SECTOR', *ZENITH International Journal of Multidisciplinary Research*, Volume - 5, Issue No-6, ISSN 2231-5780, pp. 155-167.
21. Das, S.(2015). 'Impact of Credit Risk on Cash Management- A Study on FMCG Sector', *The IUP Journal of Financial Risk Management*, Volume -XII , Issue No-2, ISSN: 0972-916X, pp. 41-68.
22. Das, S.(2015). 'Measuring the Efficiency of Business through Cash Management – A Study on Consumer Durable Sector', *Journal of Commerce & Accounting Research*, Volume -4 , Issue No-1, January, ISSN: 2277-2146, pp. 13-25.
23. Das, S.(2015). 'A study on management of corporate cash in consumer durable sector', *Management Science Letters*, VOL-05, ISSUE NO.- 2, January, ISSN 1923-9343, pp. 137-156.
24. Das, S.(2015). 'Analysis of cash holding for measuring the efficiency of cash management – A Study on IT sector', *Management Science Letters*, Volume -5, ISSUE NO.- 1, January, ISSN 1923-9343, pp. 51-58.
25. Das, S.(2015). 'Cash Holding in Cash Management - A Study in IT Sector', *Amity Business Review*, Volume - 15, ISSUE NO.- 2, July – December, ISSN:0972-2343, pp. 129-138.
26. Das, S.(2014). 'CREDITWORTHINESS MEASURES THE EFFICIENCY OF CASH MANAGEMENT – A STUDY ON IT SECTOR', *Journal of Commerce & Accounting Research*, Volume 3 Issue 4 October, ISSN: 2277-2146, pp. 6-14.
27. Das, S.(2014). 'Creditworthiness is a Technique of Cash Management – A Study on IT Sector', *International Journal of Business Analytics and Intelligence*, Volume -2, ISSUE No.-02, October, ISSN:2321-1857, pp. 37-46.
28. Das, S.(2014). 'Effects of Cash Conversion Cycle on Cash Management- A Study on IT Sector', *International Journal of Banking, Risk and Insurance*, Volume - 2, ISSUE NO. – 1, MARCH, ISSN:2320-7507, pp. 47-57.

29. Das, S.(2013). 'Business and Financial Risk: A study on FMCG Companies in India', Journal of Commerce and Accounting Research, Volume- 2, ISSUE NO- 1, JAN, ISSN: 2277-2146, pp. 34-43.
30. Das, S.(2012). 'A Study on Profitability of Selected FMCG Companies in India', Journal Of Management Research In Emerging Economies, Volume- 2, ISSUE NO. – 02, JULY- DEC, ISSN : 2229-4252, pp. 98-117
31. Das, S.(2012). 'Working Capital Management of HUL – A Case Study', International Journal of Research in Computer application and Management, Volume-2, Issue No-04(APRIL), ISSN 2231-1009, pp. 102-108.
32. Das, S.(2007). 'Measuring Business and Financial Risks : A Study of Grasim Industries Ltd', TREASURY MANAGEMENT, The ICFAI University Press, Vol- VIII, pp.61-68.
33. Das, S.(2006). 'Analysis of Business and Financial Risks: A Study of Hindalco Industries Ltd.', ICFAI READER, The ICFAI University Press, Vol- IX, pp.52-58.

» **Books in Chapters:**

↳ **Books: Written**

Sl. No.	Title of Book	Name of the Co-author	Publisher	ISBN	Year
1	Hisabrokhoner MulDharona	-----	IGNOU	978-81-266-5738-4	2011
2	HisaberBoi-II	-----	IGNOU	978-81-266-5740-7	2011
3	Churanto Hisabpotro-II	Bhaskar Biswas	IGNOU	978-81-266-5742-1	2011
4	Corporate Cash Management – A Study on Selected Indian Companies	-----	LAP LAMBERT Academic Publishing	ISBN-13:978-3-659-85716-4 ISBN-10:3659857165	2016
5	Managing Working Capital – A Case Study on HUL	-----	LAP LAMBERT Academic Publishing	ISBN-13:978-3-659-85957-1 ISBN-10:3659859575	2016
6	Business and Financial Risk – A Study on Selected Indian FMCG Companies	-----	LAP LAMBERT Academic Publishing	ISBN-13: 978-3-659-14688-6 ISBN-10: 3659146889	2016
7	Performance Measurement through Cash Flow Ratios- A Study	-----	LAP LAMBERT Academic Publishing	ISBN-987-613-6-73867-3	2018
8	Marketing and Human Resource Management	B. Chandra S.K. Podder	Himalaya Publishing House	ISBN-978-93-5299-619-3	2019
9	Taxation – I (Direct and Indirect Tax)	R.G. Saha B. Biswas	Himalaya Publishing House	ISBN-978-93-5299-655-1	2019
10	Biponon Babosthapana o Manab Sampad Babosthapana	B.Chandra	Himalaya Publishing House	ISBN-978-93-89951-87-5	2020
11	Arthik Protibedan o Bibaroni Pottreer Bislenson	B.Chandra	Himalaya Publishing House	ISBN-978-93-89951-95-0	2020
12	Karbari Shiksha Prosnouttor	B.Chandra	Chhaya Prokashoni	ISBN-978-93-91140-48-9	2021

↳ **Chapters:**

Sl. No.	Title of Papers	Name of the Co-author	Publisher	ISBN	Year
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1	Analysis of Profitability of Selected Multinational Companies in India	-----	Brain Bloomers By red'shine Publication, London	978-1-304-01711-6	2021
2	Evaluating Financial Performance of selected Indian FMCG companies with the help of Du Pont Analysis	-----	Contemporary Issues in Multidisciplinary Subjects By red'shine Publication, India	978-93-93239-67-9	2022
3	Analysis of Financial Performance with the help of Traditional Ratio Analysis and TOPSIS technique: A study on select E-Commerce companies	Sunil Tudu	Converging Perspectives: Multidisciplinary Explorations in Contemporary Research By Paradox Publications Guide House	978-93-89476-28-6	2023

» **Seminars, Conferences, Webinars and Workshops attended:**

➔ **Seminar: Attended**

Sl. No.	Type	Sponsoring Agency	Place	Date
1	XXVI All India Accounting Conference and International Seminar on Accounting Education and Research	Mahatma Gandhi Kashi Vidyapith	Varanasi	27-28 December, 2003.
2	UGC Sponsored State Level Seminar on Child Labour	KabiSukantaMahavidyalaya	Bhadreswar, W.B	6 th September, 2008.
3	National Seminar on "Ethics In Accounting"	Indian Accounting Association, Midnapore Branch & AIBM	RMIC, Golpark, Kolkata	8 th November, 2008
4	UGC Sponsored National Seminar on " Bangla Katha SahityaNimnborgerchitro"	KabiSukantaMahavidyalaya	Bhadreswar, W.B	15 th November, 2008.
5	UGC Sponsored State Level Seminar on "Human population to Human resource – Do India have such a Mantra?"	Chandernagore College	Chandernagore, W.B.	6 th December, 2008.
6	National Seminar on "Corporate Reporting Practices"	The University of Burdwan	Burdwan, W.B	23 rd March, 2009
7	Workshop Based Activity for 'Translation of Bachelors' Preparatory Programme(BPP) Study Materials	IGNOU, Regional Centre	Kolkata	15 th March, 2011
8	UGC Sponsord National Seminar on "Amitav Ghosh: a Writer Extra-Ordinary"	Tarakeswar Degree College & RabindraMahavidyalaya	Tarakeswar, W.B	25-26 th March, 2011
9	UGC Sponsored Two day National Seminar on "Inclusive Growth : Emerging Scenario in India"	Hooghly Mohsin College	Chinsurah, W.B	24 – 25 th February, 2012
10	UGC funded " Coursework on Research Methodology"	NabadwipVidyasagar College	Nabadwip, W.B	27 – 30 th March, 2012
11	UGC sponsored Two-Day State Level Workshop on "Income Tax Rules and e-filing"	Hooghly Mohsin College	Chinsurah, W.B	17 – 18 th April, 2013
12	UGC sponsored Two-Day National Seminar on "Fear and Female: A perspective on the changing role of women in Bengali Horror Films: 1940s to the present"	Rabindra Mahavidyalaya And Tarakeswar Degree College	Champadanga, Hooghly	30-31 st August, 2013

13	Orientation Programme of Academic Counsellors	IGNOU Regional Centre, Kolkata	Bikas Bhavan, Kolkata	19 th October, 2013
14	National Level Seminar on ICT and Knowledge Society: Compatibility and Contradictions	West Bengal Govt. College Teachers' Association & School of Mobile Computing and Communication, Jadavpur, University	J.C. Ray Auditorium, Indian Institute of Chemical Biology.	15 th February, 2014
15	Workshop on Career Advancement Scheme	Khalisani Mahavidyalaya, Khalisani,	Chandannagar, Hooghly	20 th September, 2014

➡ **Conferences: Paper presented**

Sl. No.	Title of Papers	Name of the Co-author	Sponsoring Agency	Place	Date
1	Micro Insurance in Disaster Risk Reduction and Climate change adaptation – Special Importance on Global Warming.	-----	Tarakeswar Degree College And Swami Niswambalanda Girls' College	Tarakeswar Degree College, Tarakeswar, Hooghly	2-3 rd December, 2013
2	Creditworthiness is a Technique of Cash Management- A Study on Consumer Durable Sector	Dr. Amitava Basu	Durgapur international Business Studies Academia	Deshbandhu Mahavidyalaya, Chittaranjan, West-Bengal	20-21 st November, 2014
3	Analysis of Cash Management – A Study on FMCG Sector	-----	International Management Institute, Bhubaneswar	International Management Institute, Bhubaneswar	6 -7 th February, 2015.
4	Analysis of Cash Management – A Study on Consumer Durable Sector	-----	St. Xavier's College(Autonomous), Kolkata	St. Xavier's College(Autonomous), Kolkata	21 st March, 2015
5	Measuring the Financial Growth of CMC through Cash Flow Ratios- A Study	-----	Chandidas Mahavidyalaya in Collaboration with Bolpur College	Chandidas Mahavidyalaya	6 – 7 th April, 2017
6	A Study of Financial Performance of Selected Indian Pharmaceutical Companies with the help of DuPont Analysis	BIPLOB CHOWDHURY	Department of Commerce PG & UG (Afternoon & Evening Section) The Bhawanipur Education Society College International Conference on The VUCA World: Its Impact on the Business Environment	The Bhawanipur Education Society College. Received Best paper award	10-11 th March, 2023

➡ **Webinars:**

➡ **Workshops:**

» **Life Membership: IBSA, IAA**

Awards / Academic Achievements:

1. Stood first in School in H.S. Final Examination in 1997.
2. Stood third in M.Com Final Examination in B.U. in 2002.
3. Stood first in M.Phil written examination in B.U. in 2007.

» **Professional Courses: MBA(Finance)**

» **Others / Miscellaneous:**

1. **Four research scholars doing Ph.D under my supervision in The University of Burdwan.**
2. Acted as a Resource Person for IGNOU Interactive Radio Counselling programme.
3. Acted as a Resource Person in a seminar on 'Intellectual Property Rights' on 26.06.2023 at Nabadwip Vidyasagar College, Nabadwip.
4. Member UGBOS of Commerce, The University of Burdwan since, 2019.
5. Counsellor in IGNOU, Chinsurah, Hooghly [Code-2886] for M.com, B.Com courses, Since 2008 still now.
6. Counsellor in IGNOU, Bhadreswar, Hooghly [Code-28150] for M.com, B.Com courses, Since 2018 still now.
7. Counsellor in IGNOU, RBC College, Naihati [Code-28157] for M.com, B.Com courses, Since 2020 still now.
8. Counsellor in NSOU, Chandernagore [C-05], Hooghly for M.com, B.Com courses, Since 2018 still now.