

SUMEDHA MAJUMDER

Assistant Professor (Stage I)
Department of Commerce
M.Com (Accounting and Finance), NET & SET.
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Overview: I completed my undergraduate studies, B. Com. Hons. as a top performer from Lalbaba College affiliated with the University of Calcutta. After completing my M. Com from University of Calcutta in 2010, I joined the Aditya Birla Group as a customer relations manager. Later I qualified for the NET with a 99.6 percentile and also cleared the SET, which paved the way for my transition into academia.

Currently, I serve as an Assistant professor in the Department of Commerce at Kabi Sukanta Mahavidyalaya, which is affiliated with the University of Burdwan. My research focusses on areas such as sustainable finance, business sustainability, MSMEs, crowdfunding, and social enterprises. I am also pursuing research and enrolled in the department of business management at the University of Calcutta.

Over the years, I've had the privilege of presenting my research at more than 30 national and international seminars and conferences, and I've been honoured with "Best Paper" awards at various events. My work has been published in numerous reputed national and international journals and books, including those listed by the UGC. In addition to my research and teaching roles, I've delivered invited lectures for NET and SET aspirants through KBSAA and have had the opportunity to act as a chairperson for a national seminar organised by the Pune Institute of Business Management.

I am a proud member of the Indian Accounting Association (IAA), Commerce Alumni Association of the University of Calcutta (CAACU) and the Kolkata Bidhannagar Society for Academic Advancement (KBSAA).

» **Date of Appointment to the present job: 07.06.2024**

» **Other Academic / Administrative post:** Member, Library sum committee

» **Academic Background:** My academic journey began with a strong foundation, consistently achieving first divisions in both Secondary (78%) and Higher Secondary (76%) education from WBBSE and WBCHSE. This success propelled me to pursue a Bachelor of Commerce (Hons.) at the University of Calcutta, graduating in 2008 with a First Class (73%) and topped in the Lalbaba College..Continuing my pursuit of knowledge, I completed a Master of Commerce (M.Com.) from the University of Calcutta in 2010. Fueled by a passion for research and a desire to contribute to the field of business management, I further qualified for both the National Eligibility Test (NET) and State Eligibility Test (SET), establishing my eligibility for Assistant professor, teaching positions.

Currently, I am a Research Scholar in the Department of Business Management at the University of Calcutta, actively engaged in doctoral research. This journey reflects a dedication to lifelong learning and a commitment to excellence in the field of commerce.

» **Information about Ph.D.**

↳ **Date of Award: Pursuing**

↳ **Ph. D. Topic: Pursuing**

» **Professional Qualifications:**

↳ **NET: Commerce**

↳ **SET: Commerce**

» **Books in Chapters:**

↳ **Books: Prespectives in marketing, inovation and strategy**

↳ **Chapters: Contribution of the textile and apparel sector perspectives in the context of the Indian economy in a new normal**

» **Seminars, Conferences, Webinars and Workshops attended:**

↳ **Seminar: 18**

↳ **Conferences: 10**

↳ **Webinars:5**

↳ **Workshops: 3**

- » **Life Membership: CAACU, KBSAA, IAA**
- » **Awards / Academic Achievements: Best Paper awards in several conferences & seminars**