

## KABI SUKANTA MAHAVIDYALAYA

( Affiliated to the University of Burdwan) ISO 9001:2015 Certified | Re-accredited by NAAC with 'B'

Bhadreswar, P.O – Angus, Hooghly – 712221, W.B. Call: 033-2633-6184 | sukantacollege@gmail.com | www.ksmv.ac.in

Ref:	Date:

3.4.1: Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

#### **Response:**

By engaging in extension activities within their neighborhood communities, students contribute positively to local development and gain valuable insights into social issues. These activities provide students with practical experiences that complement their academic learning, helping them develop empathy, compassion, civic responsibilities, and a deeper understanding of societal challenges.

Our college's driving force behind these endeavours has been our two National Service Scheme (NSS) units. Beyond organizing special camps in the adopted villages, Gourangapur and Santhalpara, they also spearheaded numerous other outreach and extension initiatives within our local community, including those in the adopted villages. The profound disruptions caused by the unprecedented COVID-19 pandemic prevented the organization of such outreach programmes during the academic sessions of 2018-19 and 2019-20. Nevertheless, in the subsequent three academic sessions, multiple such activities have been successfully organized in the new normal, showcasing our college's unwavering commitment to community service.

During this pivotal period, our college undertook several impactful initiatives:

#### 1. Literacy Drive:

Recognizing the educational challenges faced by our community, particularly among economically and socially disadvantaged groups, we launched a comprehensive literacy drive meticulously tailored to address the needs of first-generation learners. Essential educational resources and materials such as books, colour pencils, pens, and workbooks were distributed free of cost in the adopted villages.

#### 2. Cleanliness Drive:

Immediately after the second wave of the COVID-19 pandemic, our college swiftly organized a targeted cleanliness drive in the neighbourhood locality. Residents were provided with essential hygiene items, including masks, soaps, and sanitizers, with a primary focus on

promoting hand hygiene. Through informative campaigns, community members were educated about the importance of regular handwashing and sanitization practices. Additionally, we emphasized the broader health benefits of maintaining proper sanitation and encouraged the construction of covered toilets to ensure hygienic living conditions.

#### 3. Health Awareness Drive:

In a collaborative effort between our college and esteemed healthcare professionals from P.G. Hospital in Kolkata, dedicated doctors associated with Lions Club (Chakdah Block), and 'Chinsua Aaloy Feera,' a reputed NGO registered by the Government of India, a comprehensive health awareness drive unfolded in Dhitara under Bigati Gram Panchayat. The initiative's focal point was the provision of free health checkups for local residents, offering vital services such as addressing eye and dental issues, along with essential screenings for body weight, blood glucose levels, blood pressure, and echocardiograms. Around 70 individuals availed themselves of complimentary eye examinations, 42 underwent dental check-ups, and 63 residents monitored their blood glucose levels, highlighting a proactive approach to healthcare within the community.

Additionally, the medical team conducted thorough investigations into common diseases afflicting the residents, ensuring accurate diagnoses and providing prescribed medications free of cost. Moreover, residents were educated on posthumous eye donation as a noble act for societal benefit.

By delivering accessible healthcare services and promoting health awareness, our collective aim was to empower individuals to adopt proactive measures for their well-being. These initiatives addressed immediate healthcare needs and laid the groundwork for long-term community empowerment and resilience, fostering a healthier, more informed society.

#### 4. Social Awareness Drive:

Our college-led impactful campaigns blend education and community involvement, shedding light on vital societal issues. Colourful banners adorned the local area, symbolizing awareness and advocacy. Students, the heart of our institution, passionately dedicated themselves to this noble cause. Several noteworthy activities deserve mention, outlined as follows:

- (a) The spotlight was on health awareness, encouraging residents to adopt mosquito nets to fend off vector-borne diseases like malaria and dengue.
- (b) Simultaneously, we emphasized **road safety, promoting the "Safe Drive, Safe Life" initiative**. Through education and example, we aimed to cultivate responsible driving habits, safeguarding lives at every turn.
- (c) Additionally, we extended our efforts to water conservation, recognizing its essential role and advocating for its protection.

With creativity and dedication, we aimed to instill a shared commitment to environmental stewardship

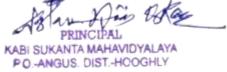
within our community.

## **Glimpses in Motion:**

## Capturing Moments of Action 2018-2019 to 2022-2023











## KABI SUKANTA MAHAVIDYALAYA

# ( Affiliated to the University of Burdwan) Re-accredited by NAAC with 'B'

Bhadreswar, P.O – Angus, Hooghly – 712221, W.B.
Call: 033-2633-6184 | sukantacollege@gmail.com | www.ksmv.info

Ref:	Date:

## Health Checkup Camp 2022-2023











## Health Awareness Drive - 2022 - 23

In a collaborative effort between our college and esteemed healthcare professionals from P.G. Hospital in Kolkata, dedicated doctors associated with Lions Club (Chakdah Block), and 'Chinsua Aaloy Feera,' a reputed NGO registered by the Government of India, a comprehensive health awareness drive unfolded in Dhitara under Bigati Gram Panchayat. The initiative's focal point was the provision of free health check-ups for local residents, offering vital services such as addressing eye and dental issues, along with essential screenings for body weight, blood glucose levels, blood pressure, and echocardiograms. Around 70 individuals availed themselves of complimentary eye examinations, 42 underwent dental check-ups, and 63 residents monitored their blood glucose levels, highlighting a proactive approach to healthcare within the community.

Additionally, the medical team conducted thorough investigations into common diseases afflicting the residents, ensuring accurate diagnoses and providing prescribed medications free of cost. Moreover, residents were educated on posthumous eye donation as a noble act for societal benefit.

By delivering accessible healthcare services and promoting health awareness, our collective aim was to empower individuals to adopt proactive measures for their well-being. These initiatives addressed immediate healthcare needs and laid the groundwork for long-term community empowerment and resilience, fostering a healthier, more informed society.

### **Community Service 2022-2023**

**Literacy Drive:** 

Recognizing the educational challenges faced by our community, particularly among economically and socially disadvantaged groups, we launched a comprehensive literacy drive meticulously tailored to address the needs of first-generation learners. Essential educational resources and materials such as books, colour pencils, pens, and workbooks were distributed free of cost in the adopted villages





Dated 04-04-2023

#### **Social Awareness Drive**

Our college-led impactful campaigns blend education and community involvement, shedding light on vital societal issues. Colourful banners adorned the local area, symbolizing awareness and advocacy. Students, the heart of our institution, passionately dedicated themselves to this noble cause. Several noteworthy activities deserve mention, outlined as follows:(a) The spotlight was on health awareness, encouraging residents to adopt mosquito nets to fend off vector-borne diseases like malaria and dengue. (b) Simultaneously, we emphasized road safety, promoting the "Safe Drive, Safe Life" initiative. Through education and example, we aimed to cultivate responsible driving habits, safeguarding lives at every turn. (c) Additionally, we extended our efforts to sanitization, water conservation, recognizing its essential role and advocating for its protection. With creativity and dedication, we aimed to instill a shared commitment to environmental stewardship within our community.





Dated 06-09-2022